



world summit
on the information society
Geneva 2003 - Tunis 2005

Entrepreneurship in the Digital Era

Tunis 2005

Yahya Tabesh

tabesh@sharif.ir



**Sharif University of
Technology**



Science & Arts
Foundation

**Science & Arts
Foundation**

- **Background**

Big Bang: **Network effects**

All economical and cultural aspects have been influenced by the **network effects**.

• ICT4D

The emergence of Information Society has caused social inclusion based on “network effect” and “globalization”.

The efforts to ensure digital inclusion arouse hopes for economical development with the help of ICT as an empowering and equalizer tool, Especially in the deprived area, with means such as:

- Technopreneurship
- e-Handicrafts Shop

- **Technopreneurship**

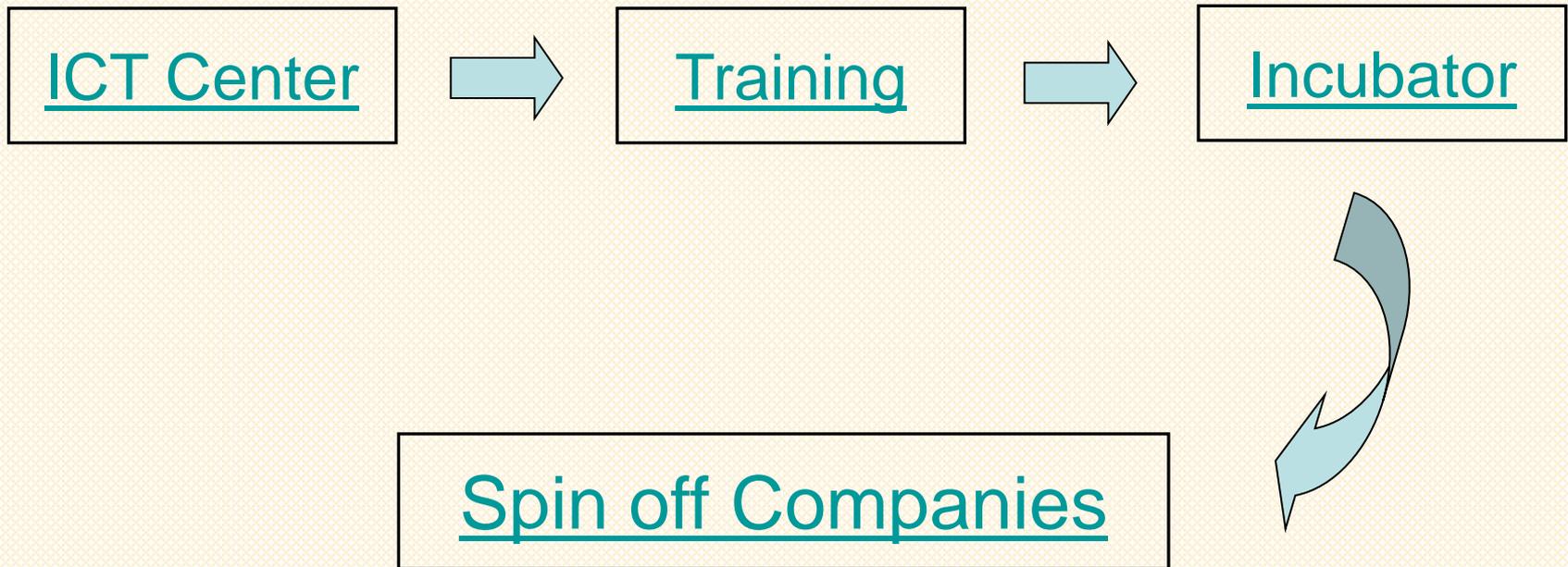
ICT training imposes such an expertise which could be considered as technical resources through the Internet around the globe.

It is time for:

Technopreneuship!

ICT training + Entrepreneurship

- **A Model**



- **ICT Center**

- Computer Sites
- LAN, Internet access
- LABs

Back

• Training

- Introduction to ICT
- Advanced topics:
 - Web design
 - Java, C++
 - J2EE
 - Linux
 -
 -
 -

Back

- **Incubator**

- Team work projects
- Advancements
- Advanced training
- Project management

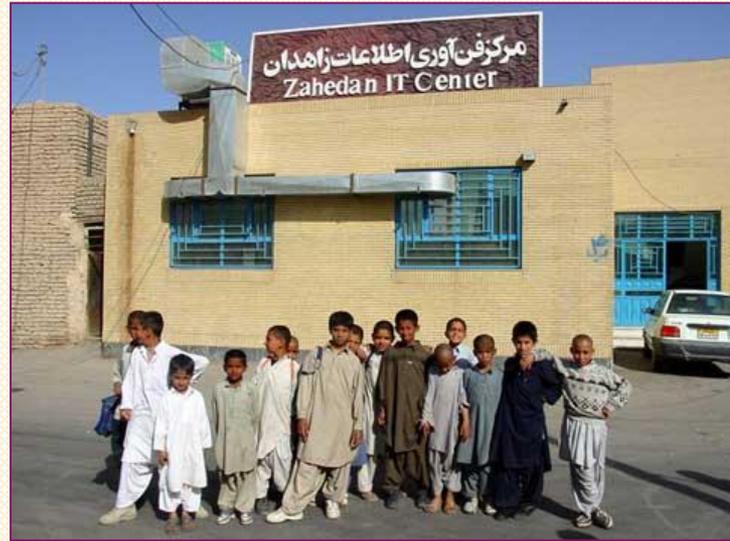
Back



Spin off Companies

Outsourcing !

- **Zahedan IT Center:**



- **Supported by:**





Zahedan IT Center:





Goals of the Zahedan IT Center:

- Training toward entrepreneurship
- Discovery Center: to support youth toward problem solving and creativity
- IT Services for professionals



**world summit
on the information society**
Geneva 2003 - Tunis 2005



• Taftan Software Group



Home  About us Our Projects Gallery Contact us Services

Our Sponsors



Science and Art Foundation (SAF)



Zahedan IT Centre (ZITC)

 Picture Gallery !



Taftan Software Group (Front: M. Nezami, Behind: R. Sarhadi)



Taftan Software Group (Front: M. Nezami, Behind: R. Sarhadi)



Mr. Hormozi in ZITC.



Home  About us Our Projects Gallery Contact us Services

Our Sponsors



Science and Art Foundation (SAF)



Zahedan IT Centre (ZITC)

 Taftan Software Group

Entrepreneurship
in the digital era...

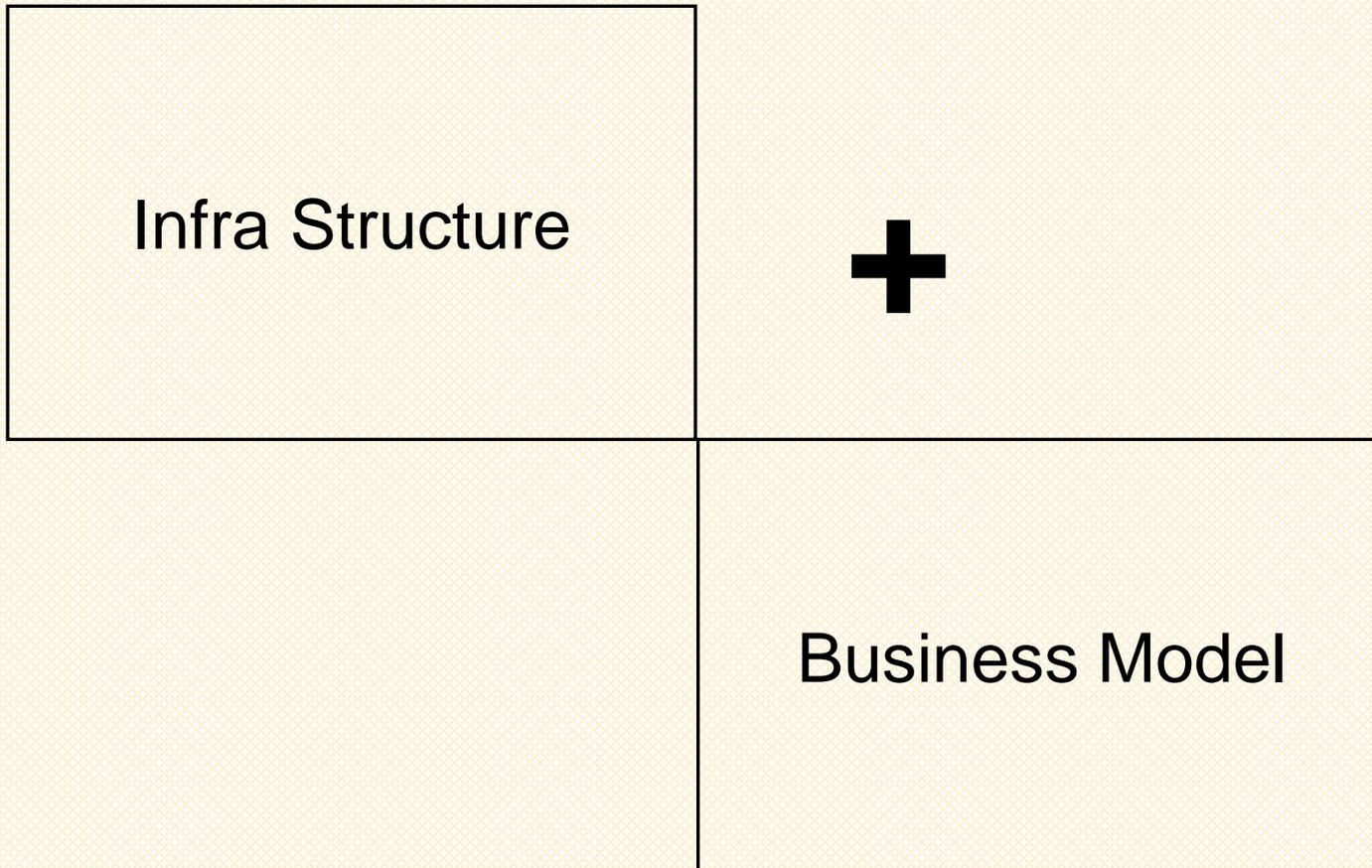
Taftan Software Group - Zahedan/Iran

- **e- Handicraft Shop**

e-Shop over the Internet are another means of opportunity to market products of deprived area, such as handicrafts.

e- Handicraft Shop!

- **A Model**



- **Infra Structure**

- Internet access
- e-shop platform
- Credit card transaction, e-money

- **Business Model**

- Ordering
- Inventory
- Delivering
- Accounting

• Zahedan e-shop



Zahedan eShop
ONLINE SHOP

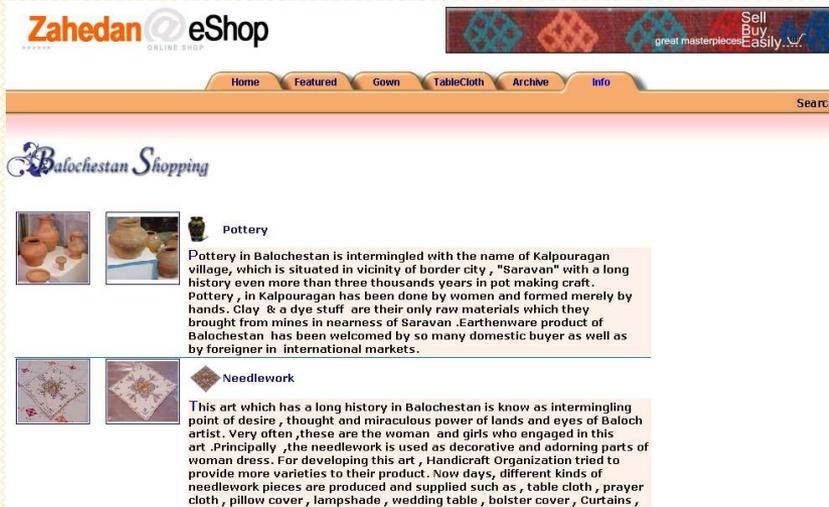
Home Featured Gown TableCloth Archive Info Search

Baluchi Handicrafts at the Zahedan e-Shop

Sistan and Baluchestan in the south of Iran, since ancient times, have been the center of civil and cultural expansion. The handicrafts in Sistan and Baluchestan are abstract displays of culture and traditions. These works are the creations of the hard-working men and women whose lives are spread out over this wide territory. Ceramics, straw weaving, and wool textiles are some of the popular handicrafts from Sistan and Baluchestan. However, amongst all these, none are as the **needlework** done by the women of Baluchestan.

Shahmazi Irandegani (1930-) is one the of the most skilled needle workers in Baluchestan. She says:

... I was only 12 years old when my parents passed away. My grandmother handed me a needle and the became my sole source of income. I made 1-2 toman's a day and that was what I lived off of ...

Zahedan eShop
ONLINE SHOP

Home Featured Gown TableCloth Archive Info Search

Balochestan Shopping

Pottery

Pottery in Balochestan is intermingled with the name of Kalpouragan village, which is situated in vicinity of border city , "Saravan" with a long history even more than three thousands years in pot making craft. Pottery , in Kalpouragan has been done by women and formed merely by hands. Clay & a dye stuff are their only raw materials which they brought from mines in nearness of Saravan .Earthenware product of Balochestan has been welcomed by so many domestic buyer as well as by foreigner in international markets.

Needlework

This art which has a long history in Balochestan is know as intermingling point of desire , thought and miraculous power of lends and eyes of Baloch artist. Very often ,these are the woman and girls who engaged in this art .Principally ,the needlework is used as decorative and adorning parts of woman dress. For developing this art , Handicraft Organization tried to provide more varieties to their product. Now days, different kinds of needlework pieces are produced and supplied such as , table cloth , prayer cloth , pillow cover , lampshade , wedding table , bolster cover , Curtains ,

• **Social Embeddedness of ICT**

Social embeddedness of ICT is needed to be recognized as a dynamic tool toward sustainable development, in this regards:

- ICT is not a simple tool but it is a “Sociotechnical” one
- A business model is not sufficient but an ecological view is needed

and the most important one:

- One-shot ICT implementation is not sufficient but should be considered that:

ICT implementations are ongoing process

- **Information Society**

We are just on the beginning stage,
a long way ahead towards:

Information Society